

Why Franchise?

The rapid changes to the health care environment in the United States has left more and more health care providers in need of support, guidance and structure on how to operate and manage their business in existing and new health care marketplace. This has also adversely affected the doctor-patient relationship.

Growth in health-related issues and focus on children's health has increased the demand for a larger network of pediatricians who can deliver the required guidance and excellent quality healthcare services.

Our unified brand and service platform ensures consistent and efficient operating model and higher quality health care



"The Franchise that affords you the freedom, flexibility and lifestyle you have always desired with the financial rewards of owning your own business."

- Dr. Boris Abbey, PhD, JD, MBA

The focus of KidzCare Pediatrics franchise model is to offer the "complete" pediatric business model and a suite of services needed for a successful launch. With an average initial investment of only \$214,850, a franchise owner after five years in the business is projected to earn revenue of \$1,626,522. The efficiency and quality of care of our business makes KidzCare Pediatrics sustainable, profitable, and marketable in the short and long term. Successful franchisees ensure the growth of our franchise organization.

For more information please contact
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KidzCare Pediatrics



*The Pediatric Franchise
Creating Value to
Children, Families,
Professionals and
Entrepreneurs*



5617 Ramsey St.
Fayetteville, NC 28311
www.kidzcarepediatrics.com



Company Overview

KidzCare Pediatrics is the first Pediatric franchise Company with a customized platform providing high quality, individualized, and comprehensive health care services for infants and children. We are revolutionizing the Pediatric Health Care market that largely consists of localized “mom and pop” offices with a system designed for the current and future health care needs of children.

The KidzCare Pediatrics model combines a proprietary approach to owning a Pediatrics practice with efficiency and guidance of a corporate structure. The resulting system is capable of providing franchisees with a proven business model to enter into the pediatric health care market.

The KidzCare Pediatrics franchise model allows for a pediatrician to see a potential 5th year income in excess of \$212,000 per year as an entrepreneur in addition to their base salary.

“Our #1 objective is to provide access to the highest quality pediatric care to the children and families we serve.”

Dr. Ashok Jain, MD, MBA, FAAP, CPE
Founder President

The Market:

KidzCare Pediatrics is addressing a large and growing pediatric health care market. This can be attributed to implementation of the Affordable Care Act and the increase in health related dilemmas facing children each year. The total pediatric health care market in the US is estimated at \$186 Billion for 2012.

According to the HCCI reports estimated per capita spending on children rose by 18.6% between 2007 and 2010.

Furthermore, annual per capita health care expenditures for children in the US in 2011 were \$2,347 with an increase of 7.7% from 2010 to 2011. This shows that the pediatric health care market is expanding and offers the right opportunity for pediatricians and entrepreneurs.



The KidzCare Solution:

The KidzCare Pediatrics franchise model has been designed and validated to duplicate success using a proven format and business model. KidzCare Pediatrics franchisee will have the experience and insight of our business managers who are actively involved with franchise program’s oversight. KidzCare franchisee’s will also have access to our successful operations that serve as prototypes for future franchisees.

Our exceptional training program and ongoing support is designed for owners and key personnel which includes training on all modules necessary in running your new pediatric practice with confidence and success.

Our investments in cloud based pediatric EMR and practice management software with a customized work flow has increased our efficiency, quality of care, profitability and reduced accounts receivables.

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